ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

10¢

PDC

SEPT.

NO. 76

TRANSISTOR RADIO

- All Assembled And Ready To Play
- Complete With Aerial, Earphone, and Carrying Case

Here is a beautiful, imported transistor radio with two transistors at a price that all you kids can afford. Fully assembled—nothing to build—nothing to complete, this handsome radio plays beautifully with true quality reception brought in by its sensational aerial that lets the whole gang enjoy good listening of music, sports, or any top radio program, because your calibrated tuning dial aids you in bringing in stations bright and clear.

Listen Anytime—Anywhere

You can always enjoy this sensational transistor radio wherever you are, because it also has a personal earphone that lets you tune in your favorite program with complete privacy...put the plug in and only you can hear...pull the earplug out and everyone hears.

So Handy—Can Be Taken Anywhere

No longer is there a need to carry expensive, heavy, battery type radios that are bulky and need constant replacement. And this compact beauty weighs less than 1 lb.

Here's All You Get

When you order your transistor radio, with its calibrated tuning dial, it comes to you complete with its own carrying case, aerial and private earphone...there is nothing else to build...nothing left to put together. It's ready to play. So don't delay! Simply fill out the order blank. The complete price for the transistor radio with carrying case, aerial, and private listening earphone is only $12.98.

30 Day Free Trial

Order now on a 30 Day Free Trial. If you are not 100% delighted, then simply return it for prompt refund of full purchase price. Because of the sensational low price of the transistor radio, we are forced to ask for an additional 36¢ shipping charge.

Money Back Guarantee

Honor House Products Corp. **Dept. FK-71**
Lynbrook, N.Y.

Rush me my transistor radio with private earphone and carrying case. I understand if I am not 100% delighted, I may return it after 30 Day Free Trial for prompt refund of full purchase price.

- ☐ I enclose $12.98 plus 36¢ shipping charge.
- ☐ Send C.O.D. I enclose $1 deposit. Balance on delivery plus C.O.D. and shipping charges.

Name.....

Address.....

COMPLETE 4 PIECE MATCHED SET OF LUGGAGE

Unbelievably Priced at ONLY $2.98

Yes, that price is correct. Only $2.98 for the complete 4 piece set. Not $2.98 each, but $2.98 complete for all 4 pieces. And, there is nothing else to buy . . . no extras, no additions. Its modern appearance and wide-stitched simulated leatherette material will amaze you with its good looks.

IMPORTED AND MASS PRODUCED TO MAKE THIS PRICE POSSIBLE

This tremendous bargain is possible only through the use of pressed chip-board. This wonderfully versatile material bends around three sides and is bonded by sturdy wide stitching to the overlapping closing. Snap locks and handles are rivered in place. The big one has extra metal stripping for strength and long wear. Inside has laminated modern design print. Each piece fits inside the next larger which saves your storage space and makes our shipping easier.

NOT FANCY LUGGAGE — BUT USEFUL, PRACTICAL

You will be thrilled and delighted with the many, many uses you will find for this set. It will make a marvelous gift and your thoughtfulness will be appreciated for such a long time. Lightweight. It avoids the silly situation where the luggage weighs more than the clothing carried. When this offer was first made to us by the overseas company we couldn't believe our ears, but we were delighted when we saw it just a few days ago—and you will be too. Each piece serves a specific purpose such as vanity and cosmetic case (8"), personal Valet (10"), overnight case (12") or family size (14").

Remember, the complete price for all 4 matched pieces if luggage is only $2.98. Because of its size, we are forced to ask for an additional 65¢ shipping charge.

10 Day Free Trial

Simply fill in the coupon and when your 4 piece matching set of luggage arrives, pay the postman only $2.98 plus C.O.D. and shipping charges. Then, even use them for 10 full days. If you are not 100% delighted then simply return them for your full purchase price refund.

MONEY BACK GUARANTEE

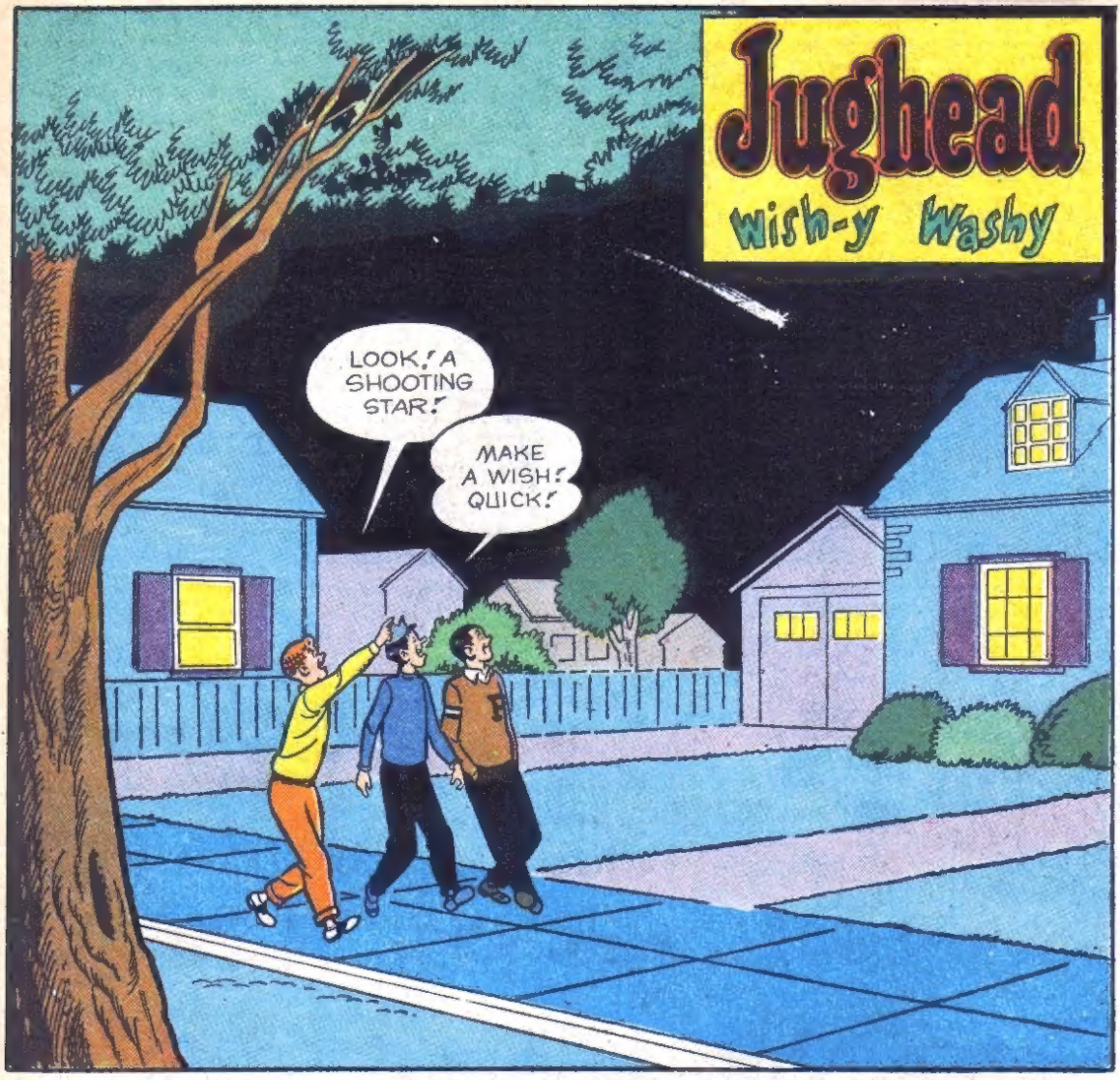
HONOR HOUSE PRODUCTS CORP. **Dept. VC-B9**
Lynbrook, N. Y.

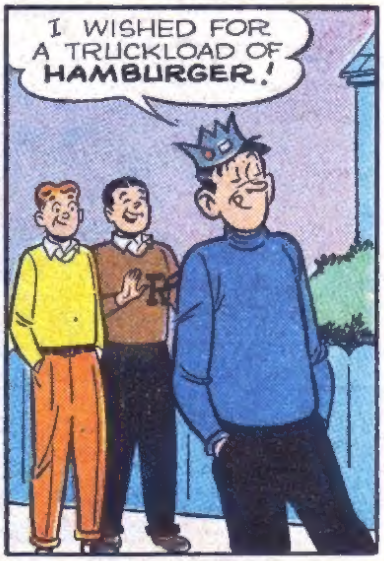
Rush my matching 4-piece set of luggage at once. I understand if I am not 100% delighted I may return it for prompt refund of full purchase price.

- ☐ I enclose $2.98 and 65¢ shipping charges. Same Money back Guarantee.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name.....

Address.....





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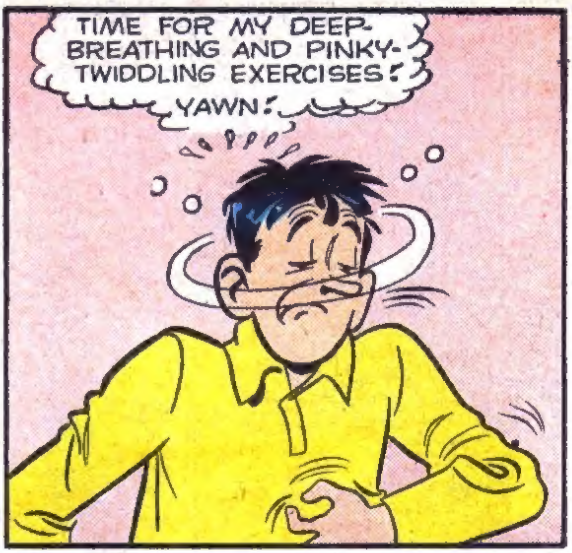
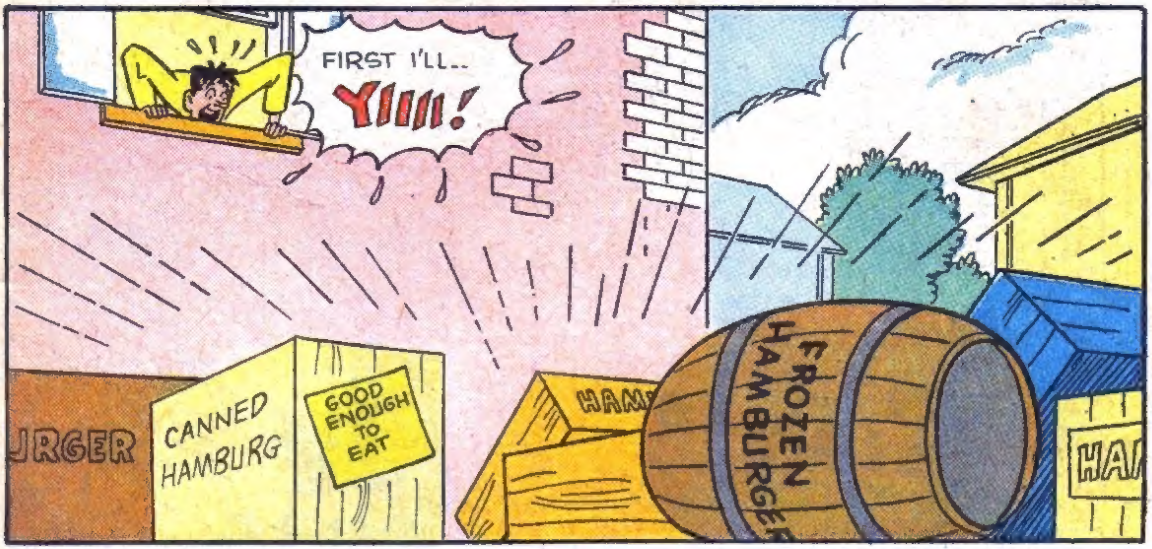
SERIOUSLY, JUGGIE, DO YOU THINK OF FOOD ALL THE TIME?
OF COURSE NOT! ONLY WHEN I'M AWAKE!
Y'KNOW WHAT I WISHED FOR, ARCH? A DATE WITH BRIGITTE BARDOT!
SIGH!
THIS CONVERSATION IS GETTING BORING! SEE YOU TO-MORROW!
IT'S KIND OF LATE! ...GUESS I'LL HIT THE SACK!
GEE.. I WONDER IF MY WISH COULD REALLY COME TRUE ---- SOMEHOW..?
LATER THAT NIGHT..
HURRY, YOU GUYS! BEFORE THAT NIGHT WATCHMAN GETS LOOSE!
MEAT PACK
WORLD'S FREQUEST MEAT AND THAT'S NO BULL!
LOADING AREA
CANNED HAMBURG
HAMBURGER
FROZEN BURGER

THE TRUCK'S FULL, BUTCH!
GOOD! NOW LET'S GET OUT OF HERE!
HEH, HEH! WOTTA HAUL!
I BET WE CAN SELL THIS MEAT ON THE BLACK MARKET!
MEANWHILE...
POLICE! SHULTZ'S MEAT PACKING PLANT HAS JUST BEEN ROBBED!
CALLING ALL CARS! BE ON THE LOOK-OUT FOR HAM-BURGER RUSTLERS! CODE 319.2, X-J 6666!
LET'S GO CHARLIE!
POLICE
HEY! THAT TRUCK FITS THE DESCRIPTION!
POLICE
SKREEEEEEE
OH, OH! WE'VE BEEN SPOTTED!
POLICE

THE COPS ARE GAINING, BUTCH!
THIS TRUCK IS TOO HEAVY!
WE'LL HAVE TO DUMP THE LOOT!
EVERYTHING OUT! HURRY!
BUMP
CRASH!
HERE, HERE! LET'S CUT THE RACKET OUT THERE!
IF THEY KEEP THAT UP, I'LL CALL THE COPS!
OKAY! LET'S TRY DOUBLING BACK THE WAY WE CAME!
NOW WHERE WAS I? OH, YES.....DREAMING ABOUT (SLURP!) HAMBURGERS!
ZZZ
ZZ
ZZZZ
ZZ

CAME THE DAWN..AND..
HI-LEE! HI-HO! ANOTHER DAY!


TIME FOR MY DEEP-BREATHING AND PINKY-TWIDDLING EXERCISES!
YAWN!


FIRST I'LL..
YUM!
CANNED HAMBURG
GOOD ENOUGH TO EAT
FROZEN HAMBURGER

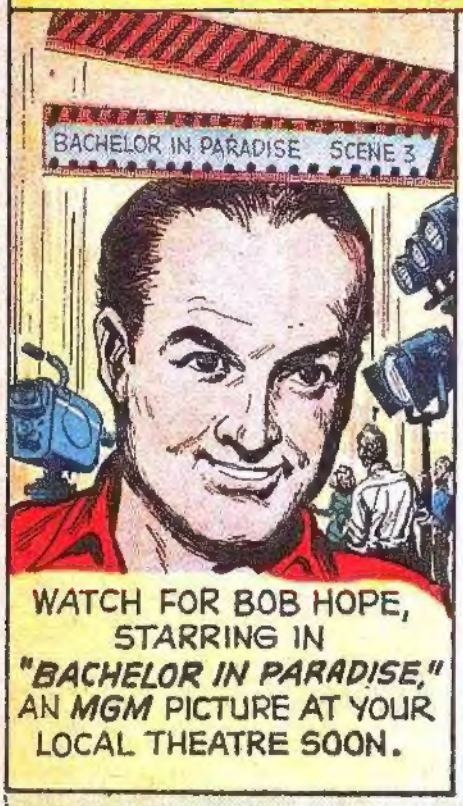
IT CAME TRUE! MY WISH CAME TRUE!

HELLO, ARCHIE? GUESS WHAT! MY WISH---

RING
OH, OH! THE DOOR-BELL!

YOUNG FELLA, THAT'S STOLEN PROPERTY ON YOUR LAWN!
HUH?
DON'T WORRY! YOU'RE NOT IN ANY TROUBLE! WE PICKED UP THE HI-JACKERS! THEY CONFESSED!
I KNEW IT COULDN'T LAST!
G-GUESS I'LL CALL ARCHIE!
JUST A MINUTE, SON! COME GET YOUR REWARD!
REWARD?
I'M FROM SHULTZ'S MEAT PACKING PLANT! WE DECIDED TO GIVE EVERYONE WHO HELPED IN THIS A FIFTY DOLLAR BILL!
HAMBURGERS FOR ALL MY LITTLE FRIENDS, POP!
HOW CAN YOU FIGURE IT, ARCH?
I DON'T KNOW, BUT I'M GOING OUT TO LOOK FOR ANOTHER SHOOTING STAR!

BOB HOPE MEETS JIMMY AND JANE



WATCH FOR BOB HOPE, STARRING IN *"BACHELOR IN PARADISE,"* AN *MGM* PICTURE AT YOUR LOCAL THEATRE SOON.

SURE DO! ALL YOU NEED TO ENTER ARE THREE RED "SICLE" BALLS FROM "POPSICLE" OR OTHER "SICLE" TREATS...THEN COLOR IN THE PICTURE PUZZLE. HERE, THESE'LL START YOU OFF!
GEE, THANKS, MR. HOPE!

Kids! Bob ("Bachelor in Paradise") Hope says: "Dive in and win a swell swimming pool in the Popsicle WATER SPORTS CONTEST!"

2130 GREAT PRIZES!

Get Entry Blank for the "POPSICLE" Water Sports CONTEST and free Gift List from your Ice Cream Man, or use this handy form!

Popsicle, P.O. Box 550
New York 46, N. Y.

Please send Entry Blank for the "Popsicle" "Water Sports" Contest

Name_____

Address_____

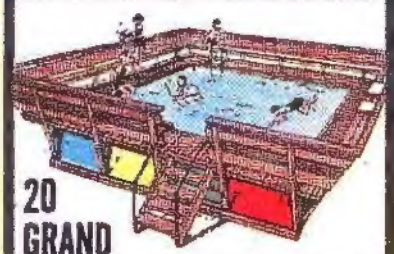
City_____ Zone____ State_____

And send me the FREE Giant GIFT LIST showing dozens of wonderful gifts you get for saving "POPSICLE" coupons.

10 BIG WEEKLY CONTESTS!
Enter as often as you wish! Last contest closes August 5, 1961.

ENTER NOW!

This contest is limited to the U.S. and Possessions and Canada and is void and not extended in any State or locality where participation in and conducting thereof are prohibited, taxed, licensed, or restricted.



20 GRAND PRIZES! Giant "Above Ground" 16-Foot FUTURA SWIMMING POOLS! Completely installed — with fence, filter, sundeck and poolside seats!

10 BIG SECOND PRIZES!
11-foot SEA SNARK SAIL BOATS
Light, portable sailboats, ready for aquatic action anywhere!

600 BIG THIRD PRIZES!
FOR BOYS: 300 Zebco FISHING KITS

FOR GIRLS: 300 Tote 'N Float BEACH BAGS

500 BIG FOURTH PRIZES!
Vale Water Sports TREASURE CHESTS

1,000 BIG FIFTH PRIZES! Voit AIR MATTRESSES

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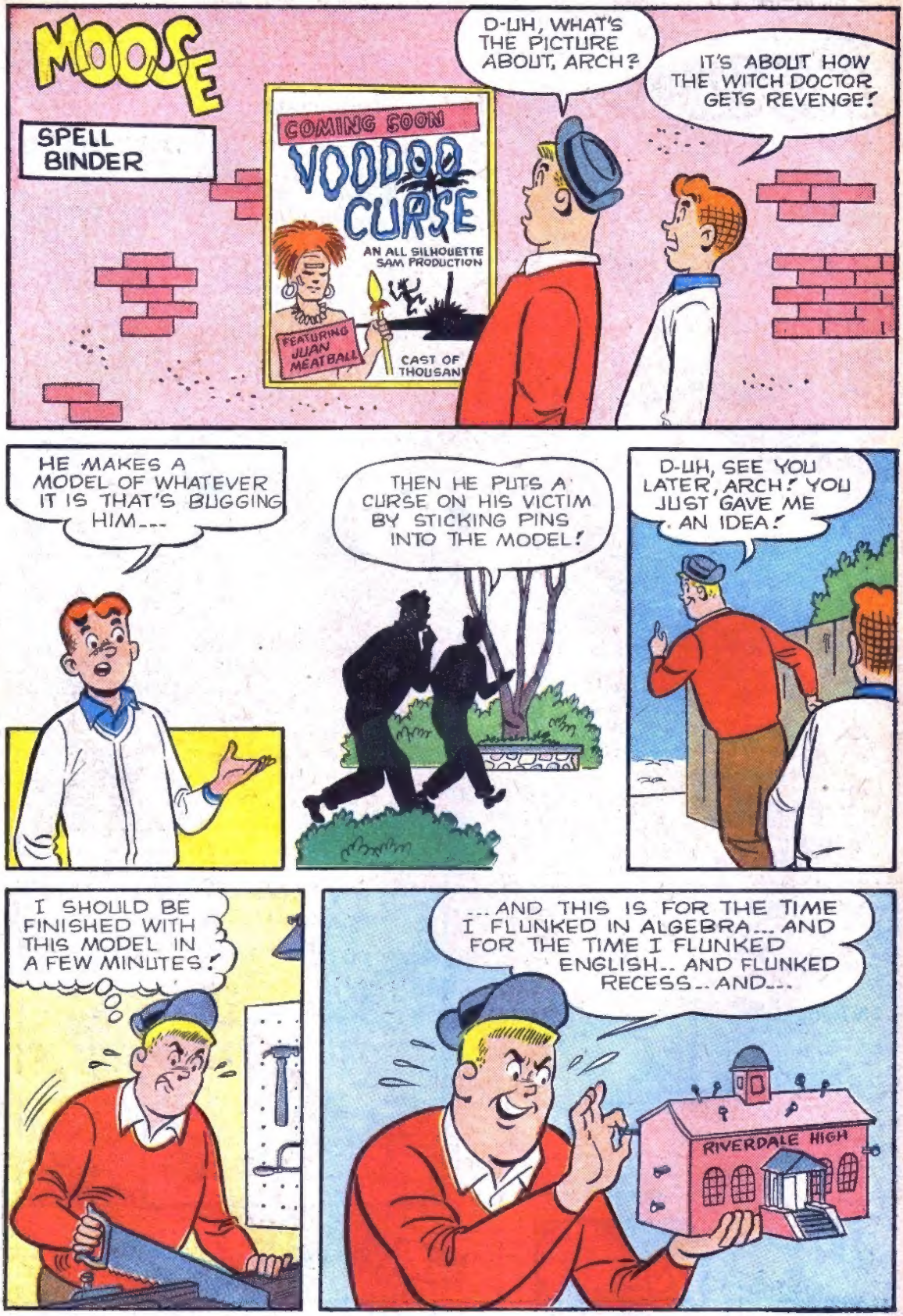
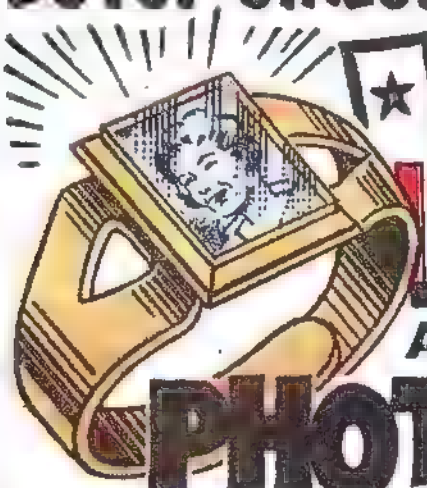

MOOSE
SPELL BINDER
COMING SOON
VOODOO CURSE
AN ALL SILHOUETTE SAM PRODUCTION
FEATURING JUAN MEATBALL
CAST OF THOUSAN
D-UH, WHAT'S THE PICTURE ABOUT, ARCH?
IT'S ABOUT HOW THE WITCH DOCTOR GETS REVENGE!
HE MAKES A MODEL OF WHATEVER IT IS THAT'S BUGGING HIM---
THEN HE PUTS A CURSE ON HIS VICTIM BY STICKING PINS INTO THE MODEL!
D-UH, SEE YOU LATER, ARCH! YOU JUST GAVE ME AN IDEA!
I SHOULD BE FINISHED WITH THIS MODEL IN A FEW MINUTES!
...AND THIS IS FOR THE TIME I FLUNKED IN ALGEBRA... AND FOR THE TIME I FLUNKED ENGLISH.. AND FLUNKED RECESS.. AND...
RIVERDALE HIGH

Archie
NO CONTEST
IF YOU'RE GOING TO TRY OUT FOR THE GIRLS' TEAM, BETTY, MAYBE I CAN GIVE YOU A FEW POINTERS!
FIRST, YOU GRIP THE BALL FIRMLY..
..THEN, YOU RELEASE IT WITH A FORWARD MOTION!
NOW TO CATCH THE BALL!
WATCH HOW I DO IT!
YOU WERE SAYING...?
NEVER MIND!

BOYS! GIRLS! LADIES! MEN!



WIN A BEAUTIFUL NEW PHOTO RING!

Ring is a real dazzler! Made of sturdy brass in a 16K gold electro-plated finish. Size quickly adjustable to fit ANY finger!

with compartment for your favorite picture!

WHO ARE THESE FAMOUS AMERICANS?

EASY AS ROLLING OFF A LOG!

Just CHECK COUPON Below Giving Name That Goes With Each Picture! If You Get All 4 Right, We'll Send You

PHOTO RING *Absolutely* FREE!

The NEWEST STYLE in Personal Jewelry! Wear your favorite picture in this beautiful, gleaming PHOTO RING! Think how your friends will envy you when they see it! And it's so EASY — and so much FUN — to win! Just check on coupon the correct names of the 4 FAMOUS AMERICANS shown in the pictures and mail to us. If you name all 4 correctly, we'll send you ABSOLUTELY FREE your OWN PERSONAL PHOTO RING with space for your favorite picture and PLASTIC PICTURE SHIELD to protect it. Also, we'll send you BIG, FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls, and dozens of others — which you can easily get for your very own! Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors, at 50¢ a package, and choose your PREMIUM or CASH COMMISSION. But right NOW, get your FREE PHOTO RING! Name correctly the 4 Famous Americans shown at right and RUSH COUPON TO US TODAY!

ACT NOW

BE THE FIRST

WE ARE RELIABLE!

BE THE FIRST!

HURRY! HURRY!

WIN A PHOTO RING! ABSOLUTELY FREE!

Just name correctly the 4 Famous Americans in the pictures above. Check names on coupon — fill in coupon, mail to us at once

IT'S EASY TO WIN! ACT RIGHT AWAY!

WILSON CHEMICAL CO.
Dept. 23-140 Tyrone, Pa.

MAIL THIS COUPON TODAY
WIN BEAUTIFUL NEW PHOTO RING!

WILSON CHEMICAL CO., DEPT. 23-140 TYRONE, PA.

Famous Americans shown in pictures are- (check 4 only)

☐ Benjamin Franklin ☐ Daniel Boone ☐ Betsy Ross ☐ Molly Pitcher ☐ Paul Revere ☐ Thomas Jefferson

If I am a winner, rush my GENUINE 16K GOLD FINISH PHOTO RING and 14 packages of White CLOVERINE BRAND SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under *Premium* in Catalog sent with order, postage paid to start.

*Name*_____ *Age*_____

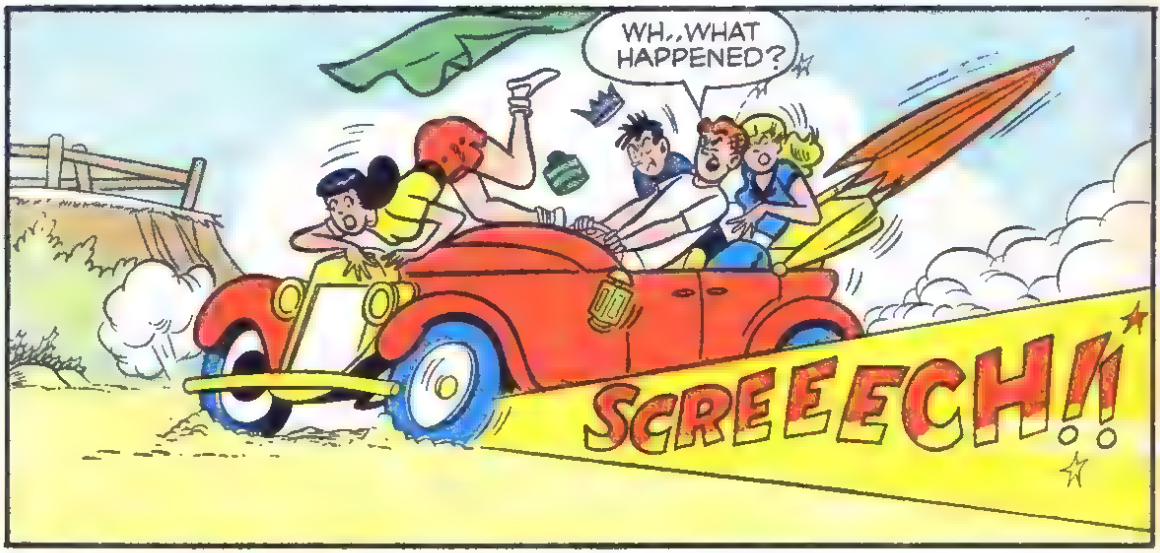
*Street*_____ *RD*_____ *Box*_____

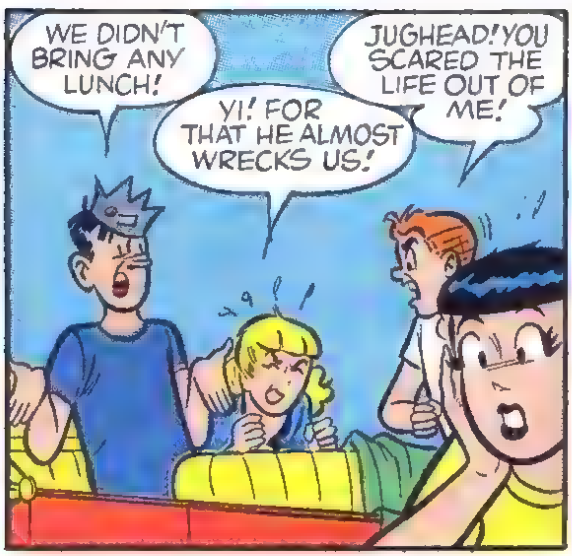
*Town*_____ *Zone*_____ *State*_____

PRINT LAST NAME HERE

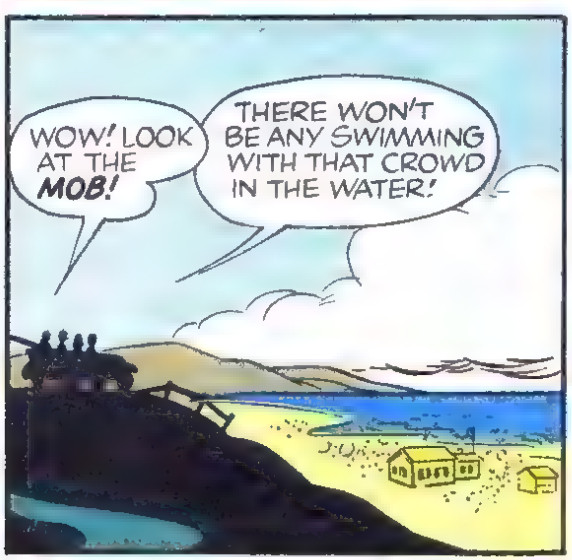
Paste coupon on postcard or mail in envelope today!

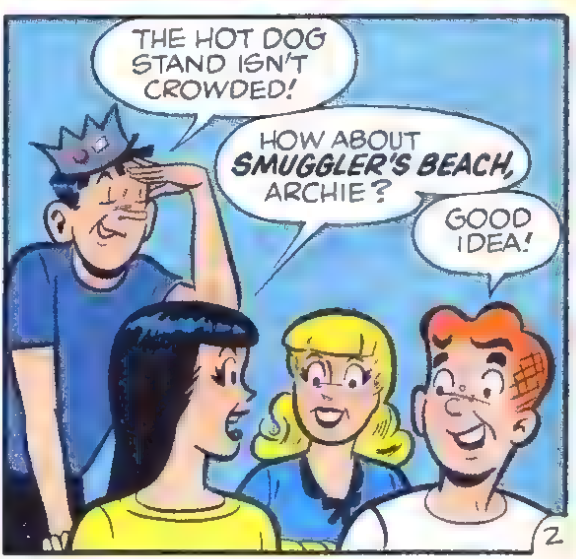
Archie's Pal
Jughead
BEACH DAZE
WE'VE GOT THE UMBRELLA, BLANKETS, THERMOS, TOWELS... ANYTHING ELSE?
NOPE! THAT'S IT!
WHAT'RE WE WAITING FOR? LET'S GO!
UMBRELLA.. BLANKETS.. TOWELS... THERMOS...
A-SWIMMING WE WILL GO! A-SWIMMING WE WILL GO! HEIGH-O THE MERRY-O! A-SWIMMING WE WILL GO!
ARCHIE! STOP! STOP THE CAR! STOP! STOP!

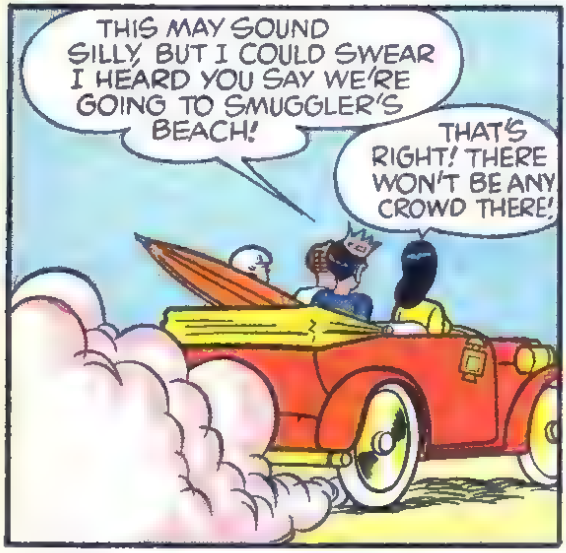

WH..WHAT HAPPENED?
SCREEECH!!

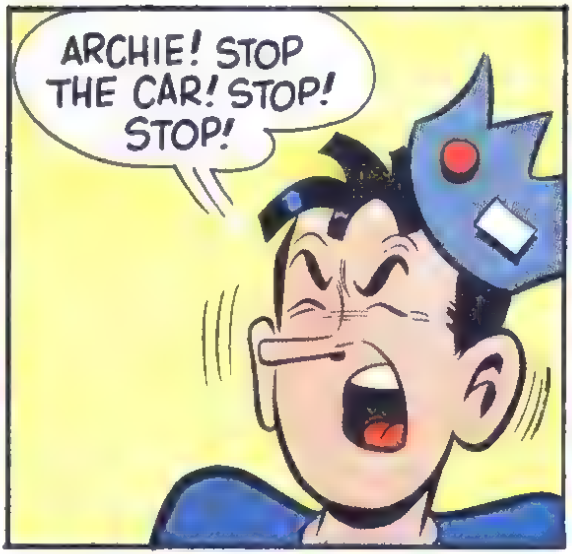

WE DIDN'T BRING ANY LUNCH!
YI! FOR THAT HE ALMOST WRECKS US!
JUGHEAD! YOU SCARED THE LIFE OUT OF ME!

WE DIDN'T BRING ANY LUNCH BECAUSE WE DECIDED TO EAT AT THE BEACH!
NEXT TIME WE'LL WRITE YOU A LETTER!
DID YOU HAVE TO KEEP IT A SECRET?

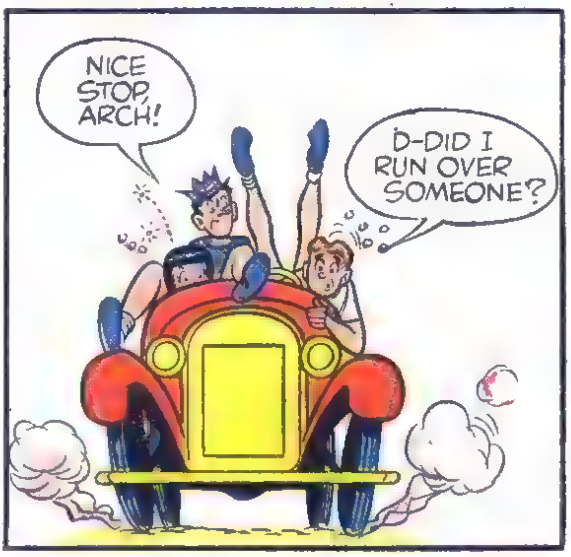

WOW! LOOK AT THE MOB!
THERE WON'T BE ANY SWIMMING WITH THAT CROWD IN THE WATER!

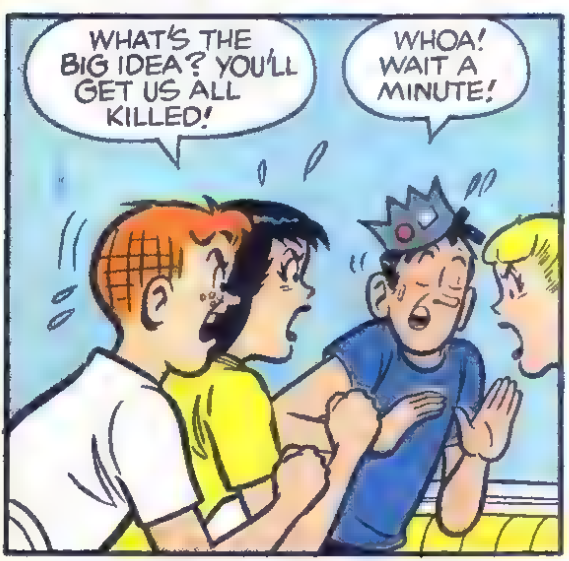

THE HOT DOG STAND ISN'T CROWDED!
HOW ABOUT SMUGGLER'S BEACH, ARCHIE?
GOOD IDEA!

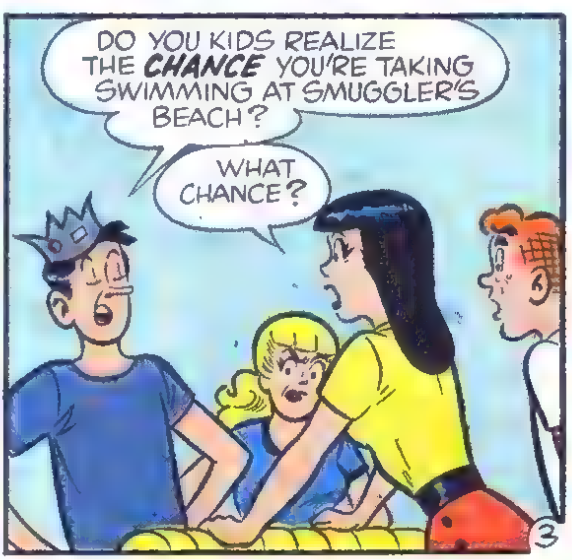

THIS MAY SOUND SILLY, BUT I COULD SWEAR I HEARD YOU SAY WE'RE GOING TO SMUGGLER'S BEACH!
THAT'S RIGHT! THERE WON'T BE ANY CROWD THERE!

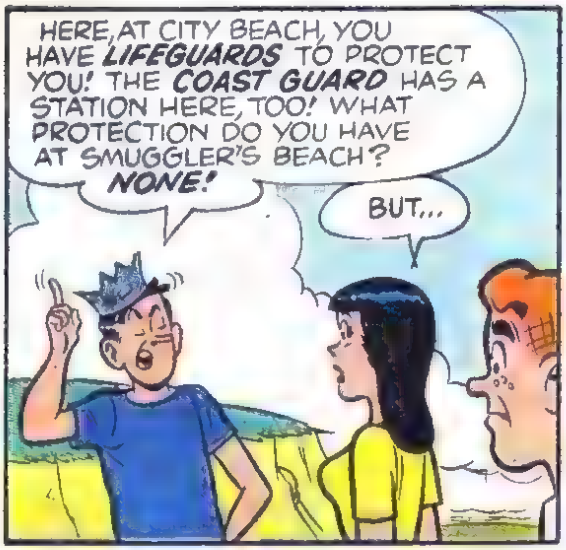

ARCHIE! STOP THE CAR! STOP! STOP!

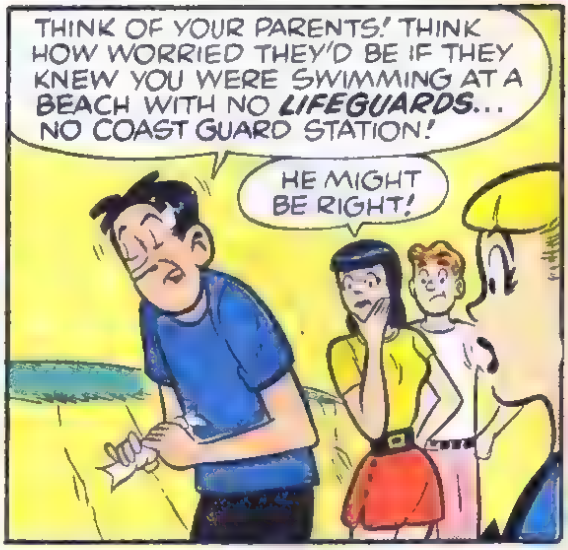
SCREEEEEEEE!!

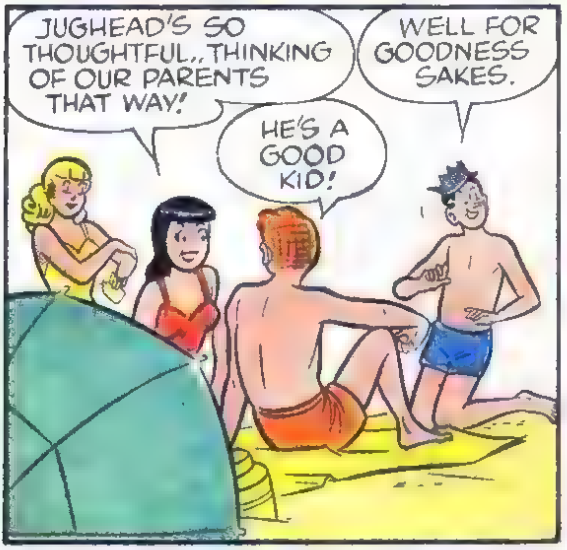

NICE STOP, ARCH!
D-DID I RUN OVER SOMEONE?


WHAT'S THE BIG IDEA? YOU'LL GET US ALL KILLED!
WHOA! WAIT A MINUTE!


DO YOU KIDS REALIZE THE CHANCE YOU'RE TAKING SWIMMING AT SMUGGLER'S BEACH?
WHAT CHANCE?

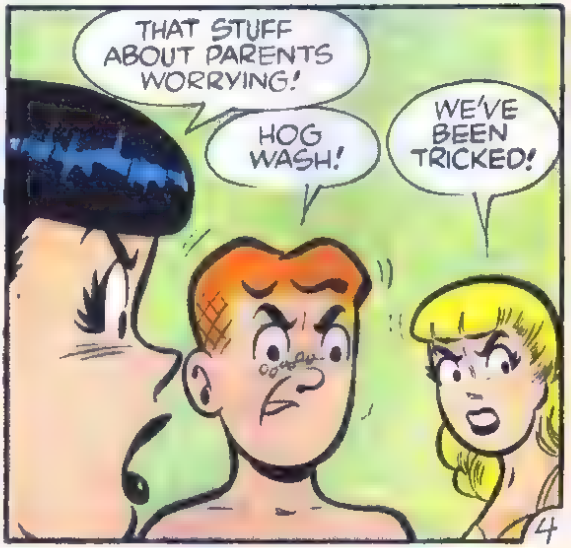

HERE, AT CITY BEACH, YOU HAVE LIFEGUARDS TO PROTECT YOU! THE COAST GUARD HAS A STATION HERE, TOO! WHAT PROTECTION DO YOU HAVE AT SMUGGLER'S BEACH? NONE!
BUT...


THINK OF YOUR PARENTS! THINK HOW WORRIED THEY'D BE IF THEY KNEW YOU WERE SWIMMING AT A BEACH WITH NO LIFEGUARDS... NO COAST GUARD STATION!
HE MIGHT BE RIGHT!

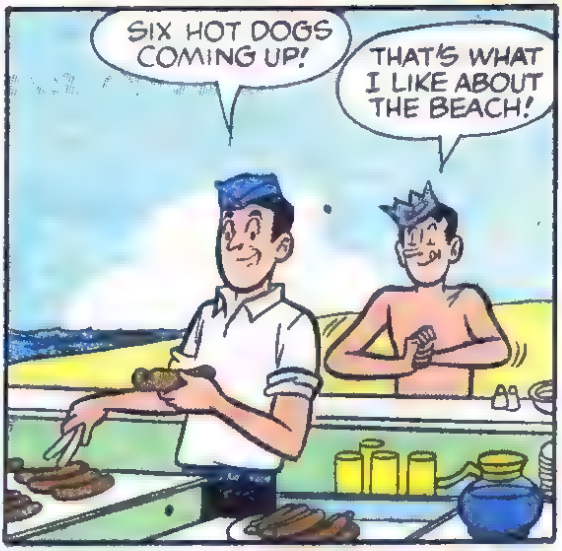

JUGHEAD'S SO THOUGHTFUL,, THINKING OF OUR PARENTS THAT WAY!
WELL FOR GOODNESS SAKES.
HE'S A GOOD KID!

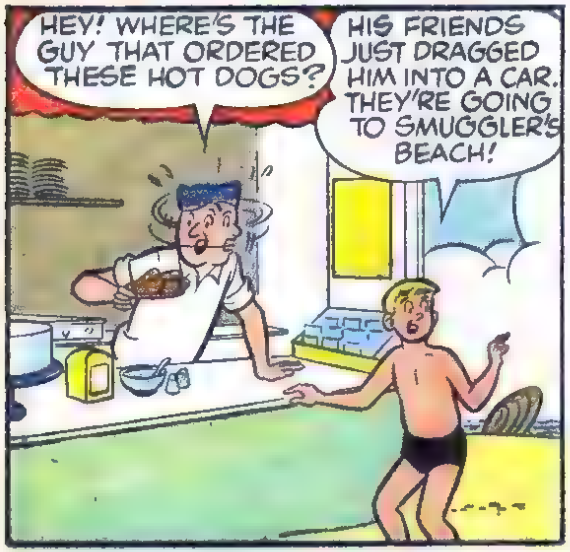
I JUST HAPPENED TO NOTICE THERE'S A HOT DOG STAND HERE TOO! IF YOU'LL EXCUSE ME FOR A MINUTE OR TWO...

ARCHIE,,
YES,
I KNOW WHAT YOU'RE THINKING!

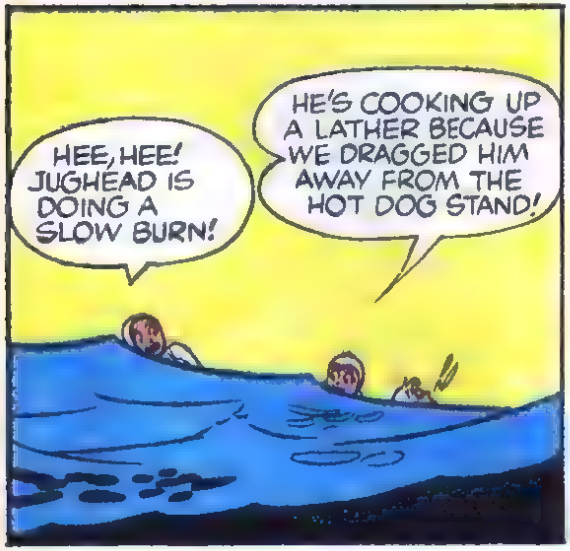

THAT STUFF ABOUT PARENTS WORRYING!
HOG WASH!
WE'VE BEEN TRICKED!

HE WANTED US HERE BECAUSE OF THE HOT DOG STAND! THAT'S WHAT HE WAS WORRIED ABOUT!
LET'S GET HIM AND LEAVE!


SIX HOT DOGS COMING UP!
THAT'S WHAT I LIKE ABOUT THE BEACH!

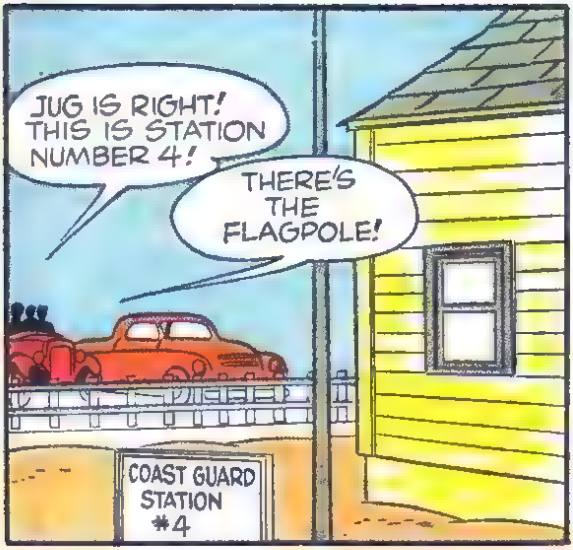

HEY! WHERE'S THE GUY THAT ORDERED THESE HOT DOGS?
HIS FRIENDS JUST DRAGGED HIM INTO A CAR. THEY'RE GOING TO SMUGGLER'S BEACH!

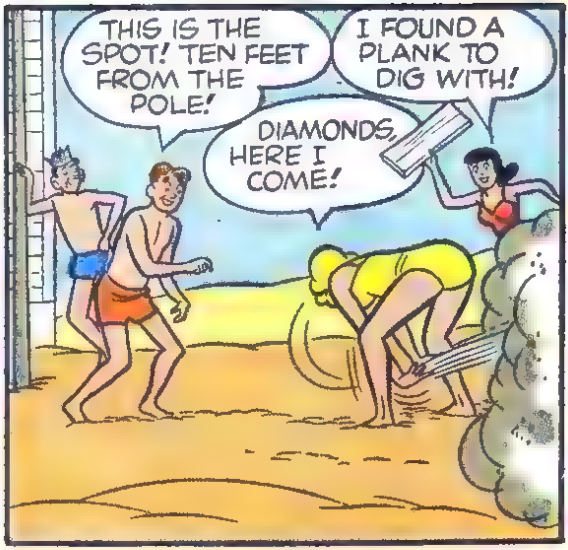
LAST ONE IN IS A WET SOCK!
PLEASE DO NOT DROWN!

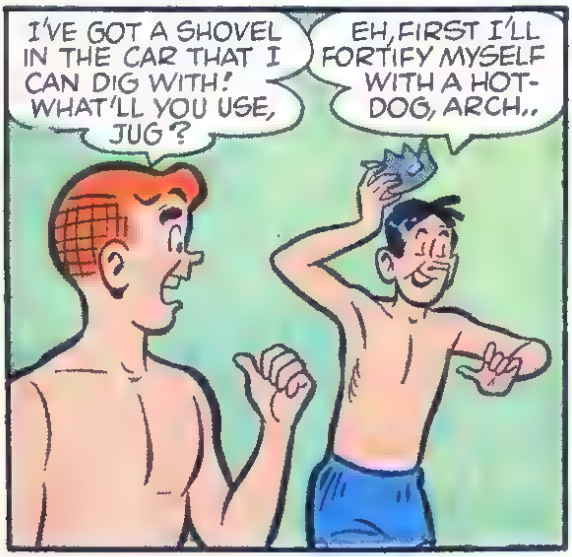

HEE, HEE! JUGHEAD IS DOING A SLOW BURN!
HE'S COOKING UP A LATHER BECAUSE WE DRAGGED HIM AWAY FROM THE HOT DOG STAND!

I'LL GET EVEN WITH THEM!
THEY CAN'T DO THIS TO ME!

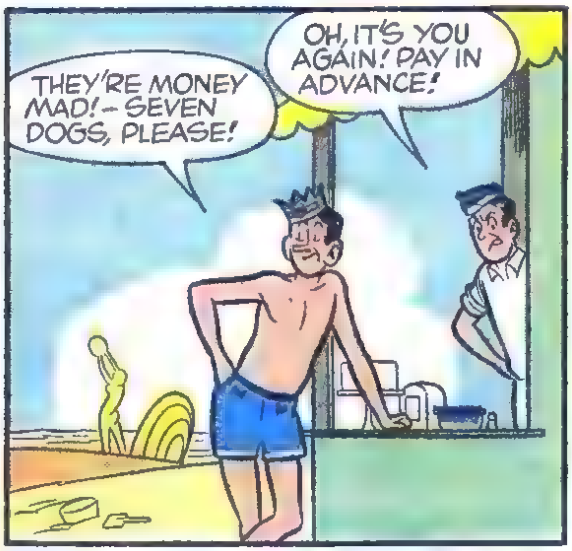
A HALF HOUR LATER...
HEY, KIDS! JUGHEAD'S CALLING US!
HE SEEMS EXCITED ABOUT SOMETHING!
WHAT'VE YOU GOT THERE, JUGGY?
THIS BOTTLE JUST WASHED UP ON THE BEACH! THERE'S A NOTE IN IT!
HOLY SMOKES! SAY! THIS IS INTERESTING!
WHAT DOES IT SAY?
QUICK, READ IT!
June 1930
to whoever finds this.... the box of diamonds that I stole is buried ten feet east of the flagpole next to the Coast Guard Station no. 4. the jig is up. I am dying of thirst and hunger on this unknown island.
Clyde Diddlit
WOW! BURRIED TREASURE!
WHERE'S COAST GUARD STATION NO. 4?
I THINK THAT'S THE ONE ON THE OTHER BEACH!
CAN'T YOU GO ANY FASTER, ARCHIE?
SURE, BETTY! BUT NOT IN THIS CAR!
CITY BEACH 2 MILES
6

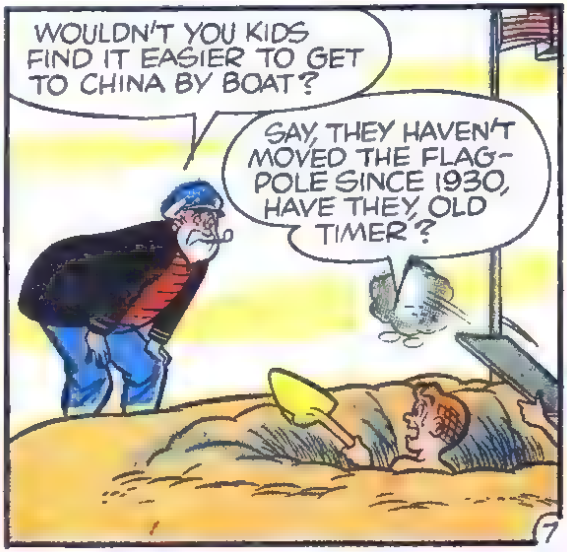

JUG IS RIGHT! THIS IS STATION NUMBER 4!
THERE'S THE FLAGPOLE!
COAST GUARD STATION #4


THIS IS THE SPOT! TEN FEET FROM THE POLE!
I FOUND A PLANK TO DIG WITH!
DIAMONDS, HERE I COME!


I'VE GOT A SHOVEL IN THE CAR THAT I CAN DIG WITH! WHAT'LL YOU USE, JUG?
EH, FIRST I'LL FORTIFY MYSELF WITH A HOT-DOG, ARCH..

THE DIAMONDS CAN WAIT! FOOD IS MORE IMPORTANT!
YOU DIG, OR ELSE!
SLACKER!


THEY'RE MONEY MAD! - SEVEN DOGS, PLEASE!
OH, IT'S YOU AGAIN! PAY IN ADVANCE!


WOULDN'T YOU KIDS FIND IT EASIER TO GET TO CHINA BY BOAT?
SAY, THEY HAVEN'T MOVED THE FLAG-POLE SINCE 1930, HAVE THEY, OLD TIMER?

THEY COULDN'T HAVE! THE STATION AND THE FLAGPOLE HAVE ONLY BEEN HERE THREE YEARS!
THREE YEARS?
BUT THAT NOTE IN THE BOTTLE!.
WAS DATED 1930.
LET ME LOOK AT THAT NOTE AGAIN! THAT HAND-WRITING LOOKS FAMILIAR!
OH, JUGHEAD!
ER... I JUST RE-MEMBERED.. I HAVE SOME ERRANDS TO...
...ARCH! NOW DON'T DO ANYTHING I'LL REGRET!
ARCHIE.. IT WAS JUST A JOKE! CAN'T YOU... AWK!
DON'T WORRY! WE'LL PUT A NOTE IN A BOTTLE! SOMEONE'LL FIND YOU!
END

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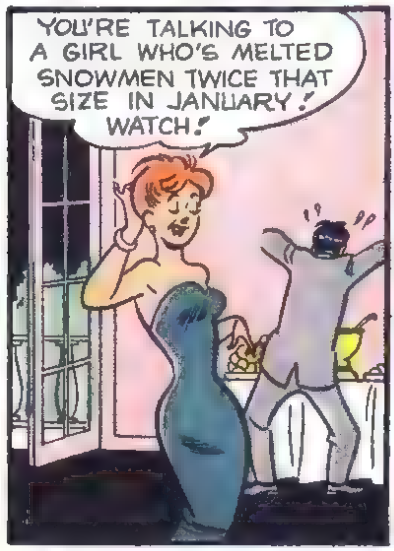
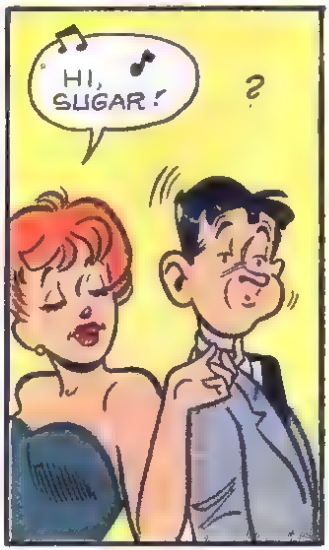
Jughead
CUPID CAPER
RONNIE, YOU'RE WASTING YOUR TIME TRYING TO MATCH ONE OF YOUR GIRLFRIENDS WITH JUGHEAD!
I'LL BET YOU IT ISN'T HOPELESS!

THERE ISN'T A BOY BORN WHO WON'T SUCCOMB TO SOME GIRL'S CHARMS!
I'LL PROVE IT!

LOLA, I'VE A LITTLE BET WITH ARCHIE!------ DO YOU THINK YOU CAN GET THAT BOY TO KISS YOU?
THAT'S LIKE ASKING A FISH IF IT CAN SWIM!


YOU'RE TALKING TO A GIRL WHO'S MELTED SNOWMEN TWICE THAT SIZE IN JANUARY! WATCH!

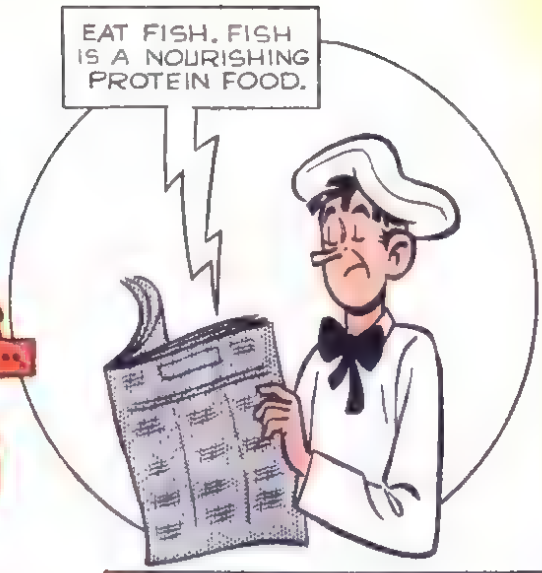

HI, SUGAR!
?

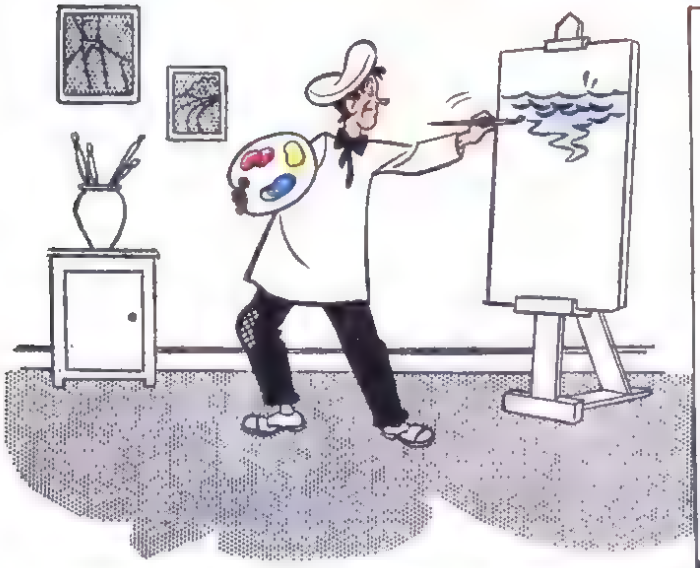
IT'S SO HOT AND STUFFY HERE! LET'S GO OUT ON THE PORCH!

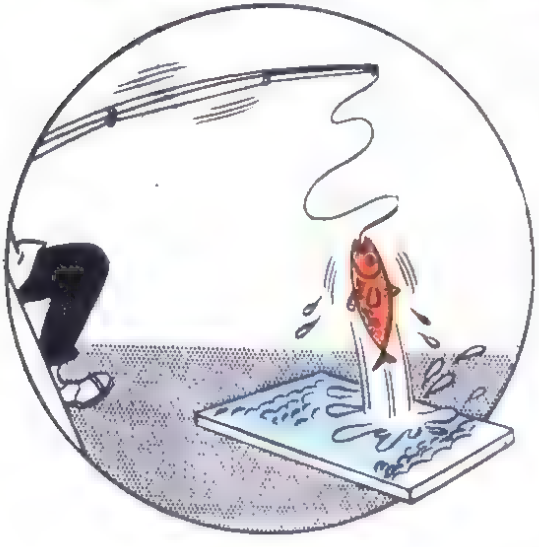
LOOK AT LOLA OPERATE! SHE GOT HIM AWAY FROM THE BUFFET TABLE AND OUT ON THE PORCH IN LESS THAN TEN SECONDS!
DON'T WEAKEN, JUG!
SHH! LET'S HEAR WHAT THEY'RE SAYING!
JUGHEAD, DARLING, SIT DOWN BESIDE ME! THERE'S SOMETHING I'D LIKE US TO TRY!
BE FIRM, JUGGIE! BE FIRM!
WOW! LOLA! I NEVER KNEW THIS COULD BE SO MUCH FUN! WE'LL HAVE TO DO THIS MORE OFTEN!
I WIN, ARCHIE!
OH, YEAH! YOU WERE SAYING?
YAHOO
THIS IS MORE FUN THAN A DOZEN HAMBURGERS!
END

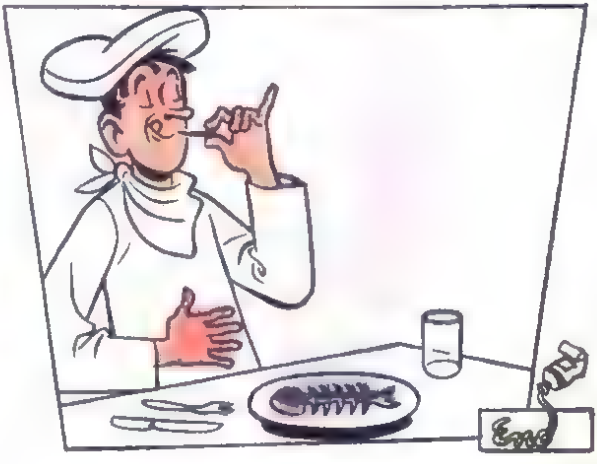
Jughead's dipsy-doodles...

"BLESS MY SOLE"

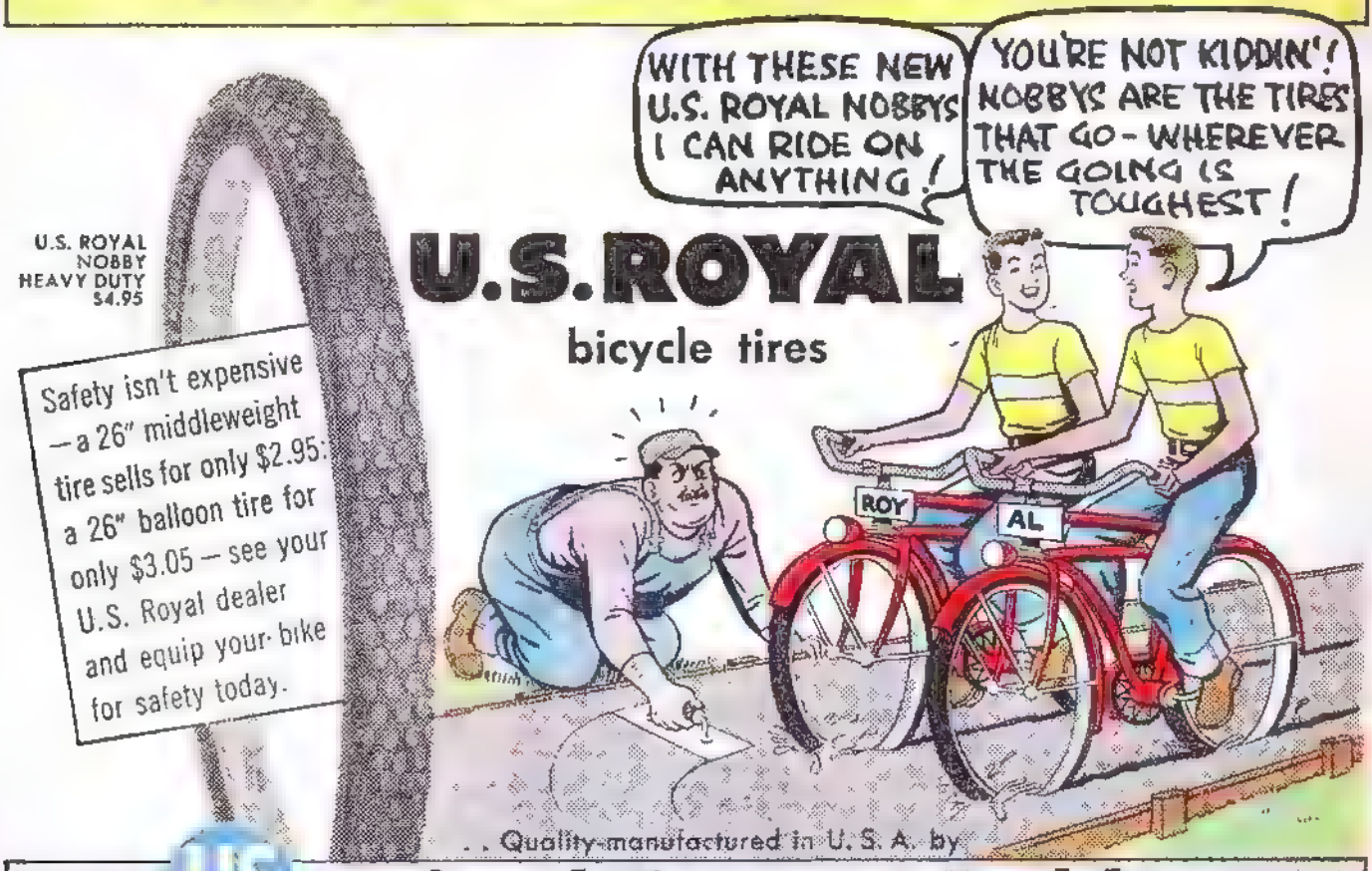








ROY & AL—the U.S. ROYAL twins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YOU'RE NOT KIDDIN'! NOBBYS ARE THE TIRES THAT GO - WHEREVER THE GOING IS TOUGHEST!
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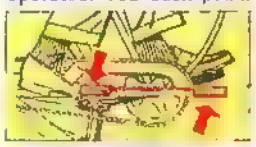

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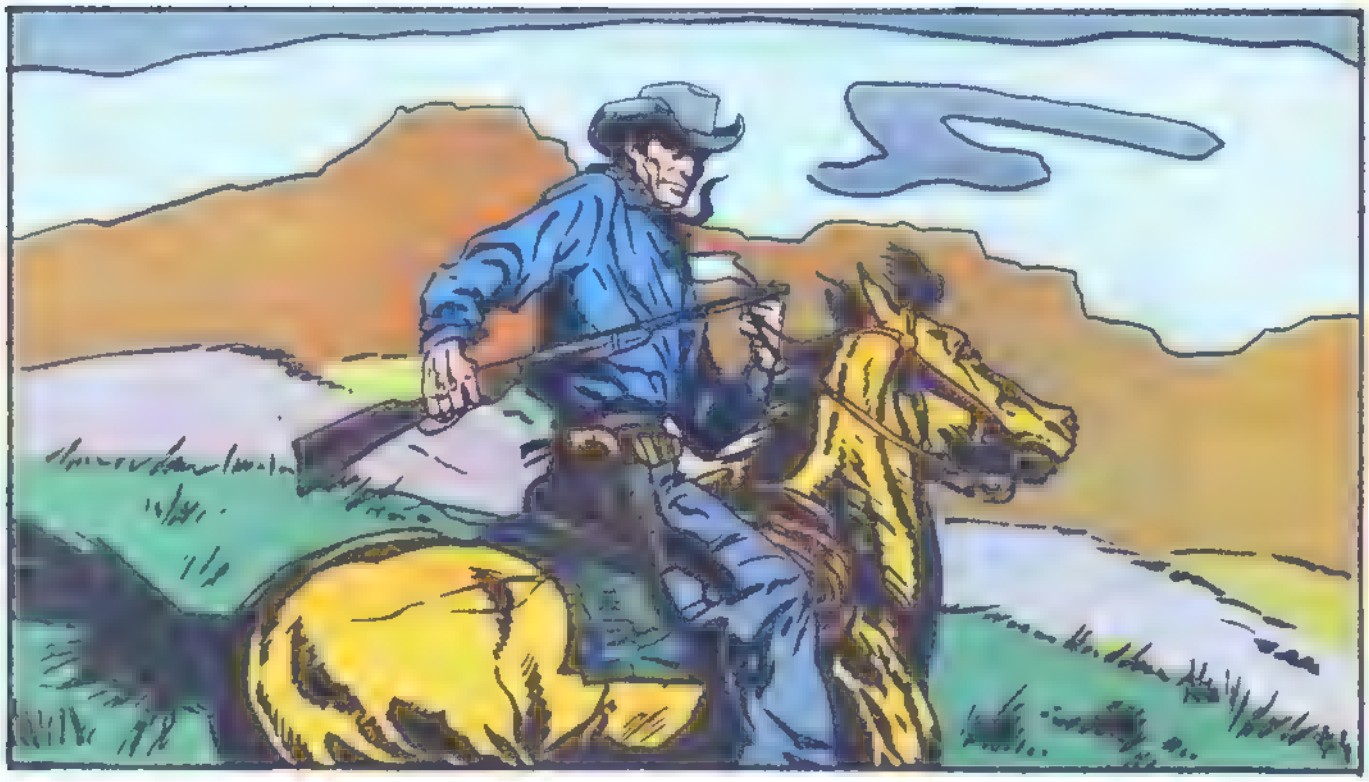


GUNS THAT WON THE WEST

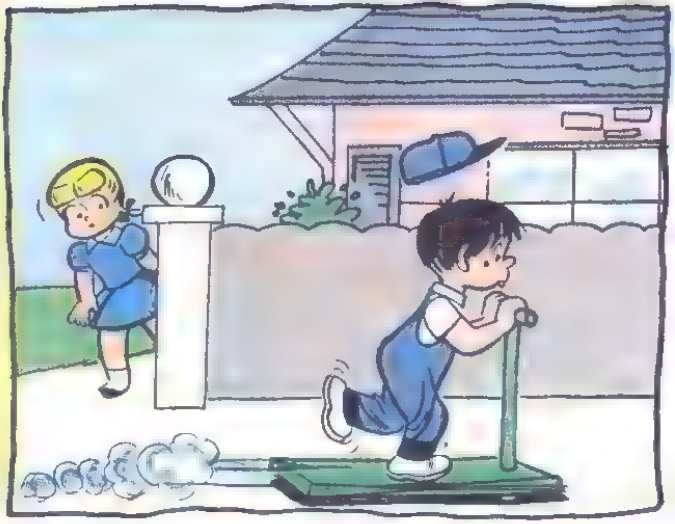
The Spencer Repeating Rifle was born because of a need. Men of that era in American History needed, and desperately, an effective multi-firing cartridge rifle. Both the Henry and the Spencer repeating rifles made their appearance at almost the same time. C. M. Spencer's patent preceded Henry's by seven months. Patent was granted to C. M. Spencer, of South Manchester, Conn., under the date of March 6, 1860.

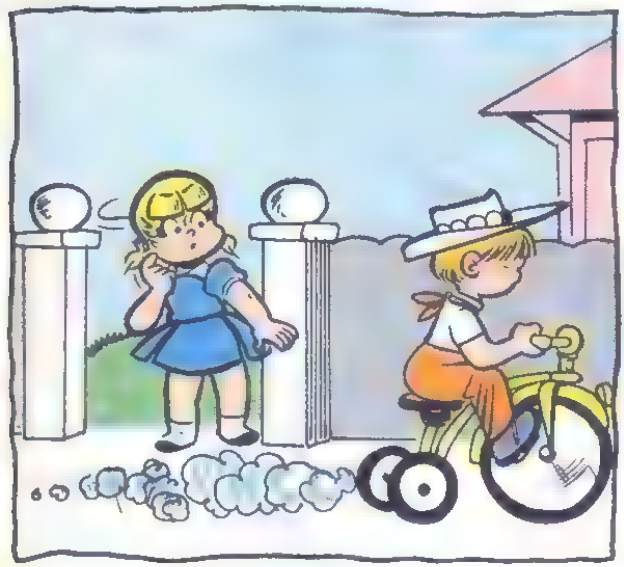
Army and Navy officials tested both the Henry and the Spencer, and the latter was declared to be superior. In fact both factions in the War between the States, declared that the Spencer was the best weapon in use during the Civil War. After the war, and during the Indian wars, 30,000 .50 caliber Spencer carbines were issued to the troops in the West. Custer's smashing victory over the Indians in the battle of Washita in 1868 was due mostly to the fact that his Seventh Cavalry was armed with the Spencer Repeating Rifle. Later, the army decreed that the Spencer rifle be superseded by the single shot Sharps, and then by the single shot Springfield. It was the latter weapon that Custer's men carried when they rode to disaster and death against the Sioux and Cheyenne at the battle of the Little Big Horn.

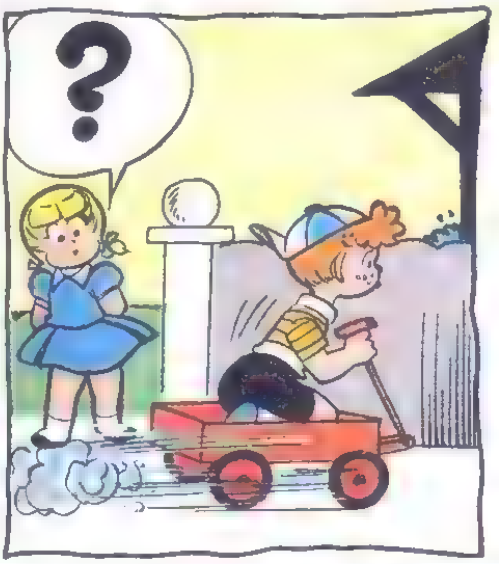
Thousands of these rugged Spencer weapons were in use on the great plains by Mountain Men and Buff hunters, until the last of the great herds were destroyed in about 1885. The Spencer Repeating Rifle undoubtedly played a major role in the subduing of the Indian tribes and the winning of the great Western frontier.

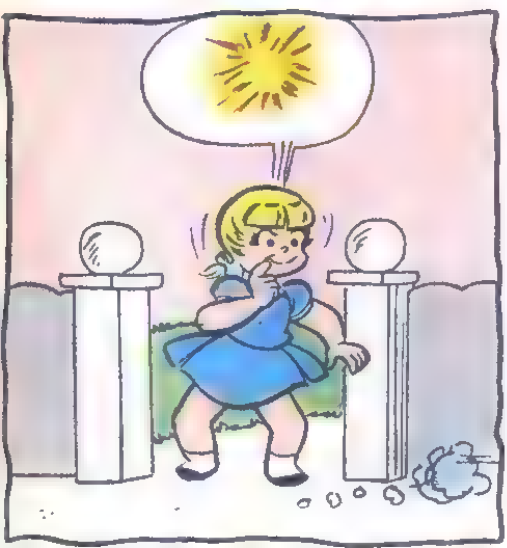
LI'L JINX

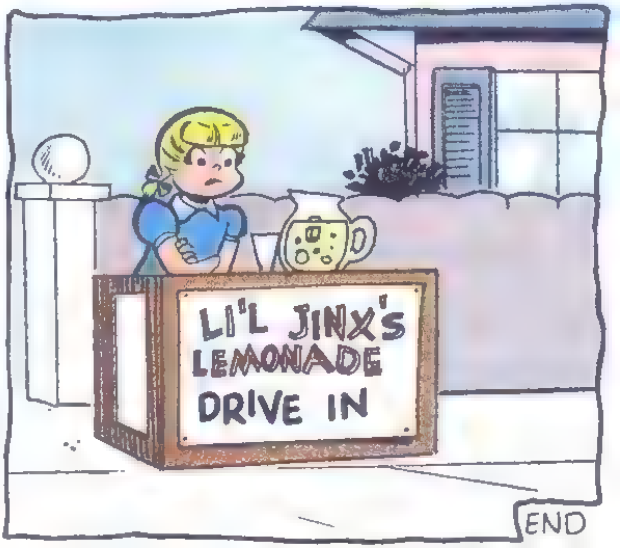
BUSINESS SENSE!











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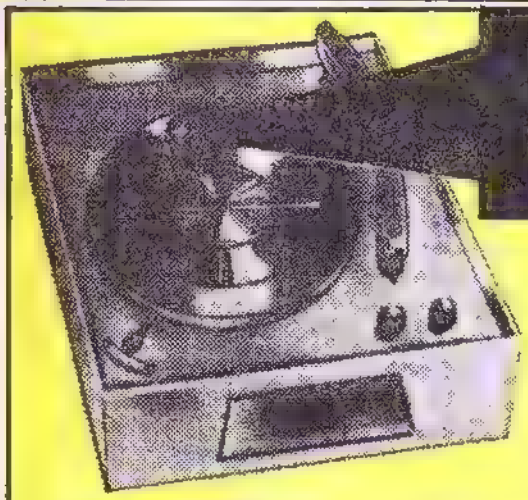

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Kids, now you can cut your own records at home. Sing, tell jokes, record secret conversations, speeches, take off your favorite shows and music, and it's all ready to play back instantly. Put your voice on records, or a pals, or Mom & Dad's and then play it back at home, parties, gatherings, or wherever your family and friends gather

IT'S FUN — IT'S REVOLUTIONARY IT'S ELECTRONIC

You receive complete recording equipment, including recording arm and head, microphone, tracking disc, cutting needles, and full supply of blank records. It all attaches to your phonograph, and you're all set to record what you like, where you like and when you like. Takes only 30 seconds, and anyone can operate it. Records at 33⅓, 45 or 78 R.P.M.'s Only $6.98 plus 45¢ shipping charges. Additional blank recording disks are available from us at $3.00 per package of 12.

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☐ I enclose $6.98 plus 45¢ shipping charges.
☐ Send C.O.D. I will pay postman on delivery plus shipping charges.

Name .....

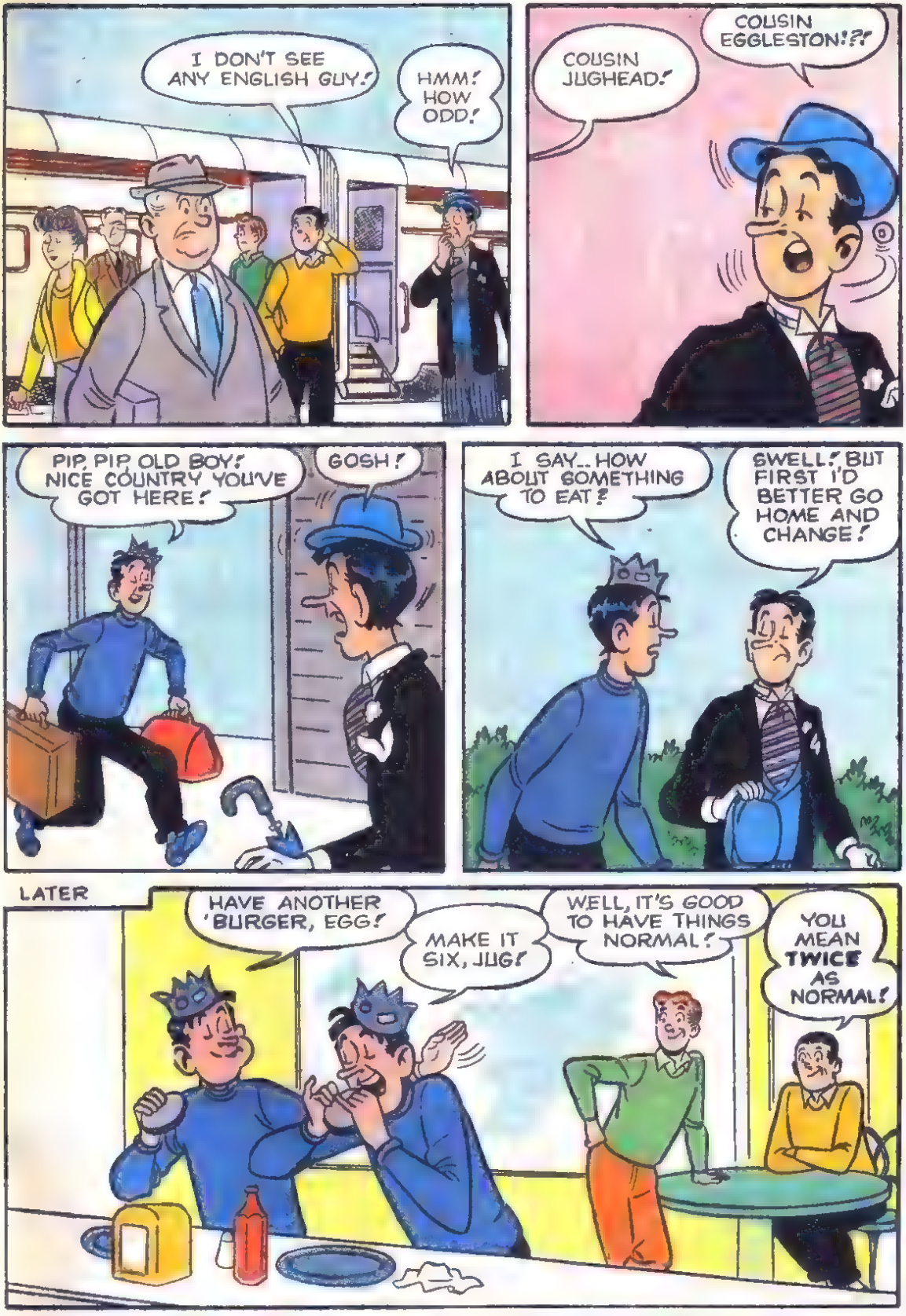
Address .....

Jughead
THE ENGLISH TOUCH
CHEERIO, AND ALL THAT SORT OF ROT!
I HOPE IT'S NOTHING SERIOUS!
WE'D BETTER HURRY, ARCH!
CRASH
WHO THREW THAT STEAM-ROLLER?
SORRY, TOMMY! IT WAS AN ACCIDENT!

WHAT'S THE BIG RUSH, ANYWAY?
WE'RE GOING TO JUGHEAD'S HOUSE! HE'S SICK!
IT'S FOUR O'CLOCK, THE HAMBURGER HOUR, AND JUG HASN'T SHOWN UP!
JUG HASN'T MISSED HIS HAMBURGER HOUR IN TEN YEARS! HE MUST BE SICK!
SEE? HE EVEN HAS A SPECIAL SEAT AT THE COUNTER, JUST FOR HIM!
SO IF HE'S NOT HERE, HE MUST BE DEATHLY ILL!
RESERVED
I'VE GOT NEWS FOR YOU! I JUST SAW JUGHEAD IN THE PICADILLY MEN'S SHOP!
? ? ? ?
THAT'S THE FANCIEST CLOTHING STORE IN TOWN!
THIS I'VE GOT TO SEE!

PIP PIP, CHAPPIES! WHAT HO AND ALSO CHEERIO!
IT LOOKS A LITTLE LIKE JUG..
AND IT SOUNDS A LITTLE LIKE JUG..
BUT IT CAN'T BE, JUGHEAD!
I WONDER IF I HAVE TIME FOR A 'BURGER?
IT IS JUG!
WHAT'S WITH THE FANCY DUDS, BOY?
I BOUGHT THEM FOR COUSIN EGGIE!
WHO?
EGGLESTON VAN JONES, THE THIRD!

COUSIN EGGLESTON IS A MEMBER OF THE ENGLISH BRANCH OF OUR FAMILY!
HE'S COMING TO RIVERDALE TO VISIT US!
SO I THOUGHT I'D DRESS ACCORDINGLY!
MAN! NOW I'VE SEEN EVERYTHING!
IT'S ALMOST TIME FOR HIS TRAIN!
COUSIN EGGLESTON IS VERY RICH, AND I WANT TO MAKE A GOOD IMPRESSION!
I HOPE YOU CHAPPIES WILL COOPERATE BY BEHAVING PROPERLY!
AH! HERE'S THE TRAIN NOW!


I DON'T SEE ANY ENGLISH GUY!
HMM! HOW ODD!
COUSIN JUGHEAD!
COUSIN EGGLESTON!?!
PIP PIP OLD BOY! NICE COUNTRY YOU'VE GOT HERE!
GOSH!
I SAY... HOW ABOUT SOMETHING TO EAT?
SWELL! BUT FIRST I'D BETTER GO HOME AND CHANGE!
LATER
HAVE ANOTHER 'BURGER, EGG!
MAKE IT SIX, JUG!
WELL, IT'S GOOD TO HAVE THINGS NORMAL!
YOU MEAN TWICE AS NORMAL!

WIN A "DIAMOND HUNTING" TRIP

and a

$500 BOND!

PLUS A $2,500

DIAMOND RING ...for MOM!

Plus A $1,000 Value

FISHIN' TRIP and A HEDDON'S TACKLE SET..for DAD!

Exciting News!

Enter this new Contest—easy fun for you, Dad, Mom! Complete the sentence, "A Daisy B•B Gun is the best first training gun because . . ." in 25 words or less. If you win the Grand Prize you get: a trip to dig for real diamonds; a $500 U. S. Savings Bond; a $2,500 value diamond ring for Mom; a $1,000 value Heddon's tackle outfit and fishing trip for Dad! **Plus a free trip for Mom, Dad to go with you to Crater of Diamonds, Murfreesboro, Arkansas!!** Contest starts May 1, ends Aug. 1, 1961. Remember, Parents can help you win! Get Rules, Entry Blank now at **Hardware, Sports or Department Stores.**

75 B•B GUNS GIVEN!

If you don't win the Grand Prize listed above, you can still win one of these 75 Daisy B•B Gun Prizes: 15 Target Specials, 15 Pump Guns, 15 Ricochet Sound Rifles, 15 Anniversary Gun Sets, 15 B•B Six Guns! Tell Dad and Mom they can help you win. Mail coupon!

Enter

DAISY'S 75th DIAMOND BIRTHDAY CONTEST

Model 25 Pump Gun $9.95

or Send for Free Contest Folder with

ENTRY BLANK

IT'S A

DAISY

B•B GUNS and B•B SHOT

OTHER DAISYS FROM $5.95

DAISY GIVES YOU MORE B•Bs FOR YOUR MONEY

MAIL NOW!

DAISY MANUFACTURING COMPANY
Dept. A-101, ROGERS, ARKANSAS, U. S. A.

Send Contest Entry Blank, Rules, Daisy B-B Gun Catalog.

Name_____

St. & No:_____

City_____

Zone_____ State_____

Age on May 1: _____ ☐ Boy ☐ Girl

...ASK DAD...HE HAD ONE!

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21 luxurious parchment cards in 2 popular sizes. Excitingly different

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IT COSTS YOU NOTHING TO TRY

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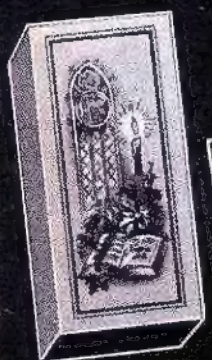
20 gay, colorful giant sheets plus matching gift tags. Terrific

WINTER BEAUTY CHRISTMAS ASSORTMENT
21 exquisite cards with an original, artistic use of color. Stunning

WHITE ROSE STATIONERY ENSEMBLE
Dainty raised white design on rich blue vellum with charming ribbon tie. Just lovely



HOLY NIGHT CHRISTMAS ASSORTMENT
21 reverently beautiful cards with Holiday sentiments and Scripture Verses. An outstanding box

FREE SAMPLES PERSONALIZED CHRISTMAS CARDS and STATIONERY

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
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Fill in Name And Address On Reply Card Below—CUT OUT AND MAIL TODAY—No Stamp Necessary

FROM:

Your Name_____

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FIRST CLASS
PERMIT No. 589
White Plains, New York

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

CHEERFUL CARD COMPANY
White Plains, New York
Dept. C-1

CUT OUT BUSINESS REPLY CARD AT RIGHT TODAY FILL IN AND MAIL
No Stamp Necessary

Cut Along Dotted Line — Mail Today

CHEERFUL CARD COMPANY
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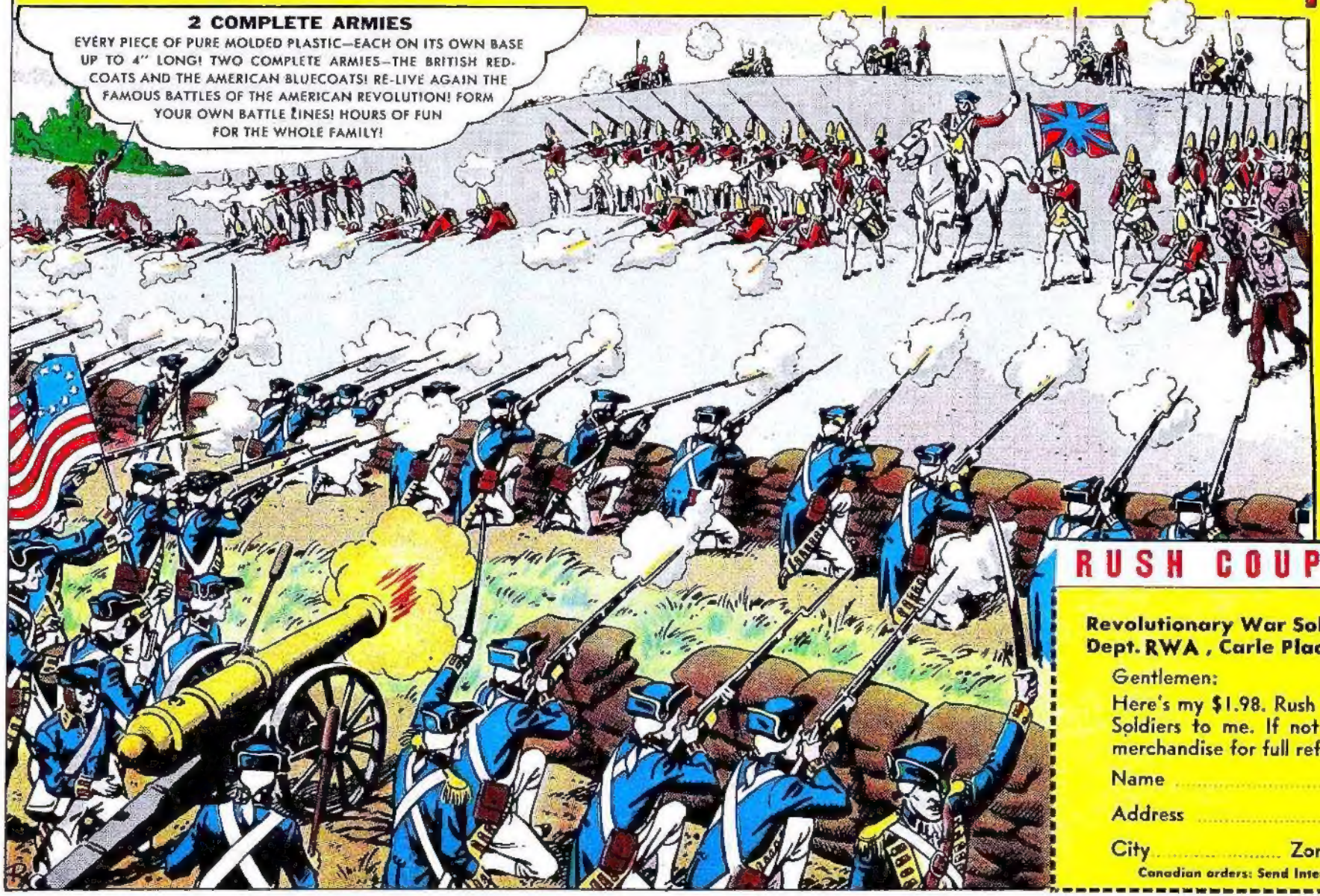
204 REVOLUTIONARY WAR SOLDIERS

ONLY $1.98

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH REDCOATS AND THE AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



HERE'S WHAT YOU GET:

- 36 Dragoons (Cavalrymen)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
- 12 Fifers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

RUSH COUPON TODAY

NO C.O.D.'s

Revolutionary War Soldiers
Dept. RWA , Carle Place, Long Island, N. Y.

Gentlemen:

Here's my $1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

Name .....

Address .....

City ..... Zone ..... State .....

Canadian orders: Send International money order for $2.50.

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